

# Professional Builder Vehicle Sponsorship

Thank for you for your interest in our MagnaFlow product line of exhaust products. All requests for Professional Builder / Exhibition Vehicle Sponsorships will be carefully reviewed and please note that while we do review every proposal, we can only select a limited number of sponsorships. Typically, you can expect a response in about 10-15 working days and if your project is accepted, an additional 5 working days to process.

Please take a moment to tell us a little about your project and how we can be a part of it by completing the following form. Please note: Incomplete forms will **not** be processed.

Builder / Project Manager Contact info:

| ,                 |                       |                      |                     |     |
|-------------------|-----------------------|----------------------|---------------------|-----|
| First name        |                       |                      | Last name           |     |
| Phone Number      |                       | Email                |                     |     |
| Vehicle Ov        | vner Contact info:    |                      |                     |     |
| First name        |                       |                      | Last name           |     |
| Phone Number      |                       | Email                |                     |     |
| Builder Sh        | op info:              |                      |                     |     |
| Business name     |                       |                      |                     |     |
| Street            |                       |                      |                     |     |
| City              |                       |                      | State               | Zip |
| Vehicle inf       | o:                    |                      |                     |     |
| Year              | Make                  |                      | Model               |     |
| Sub-Model / Trim  |                       |                      | Engine Displacement |     |
| For custon        | n vehicles please pro | ovide the following: |                     |     |
| Body Type / Styl  | e                     |                      |                     |     |
| Chassis Type / St | tyle                  |                      |                     |     |



## **PROJECT INFO**

| Project start date                     | Project end date      |  |
|--|-----------------------|--|
|  |                       |  |
|  |                       |  |
| What is the purpose of your project?   |                       |  |
| what is the purpose of your project?   |                       |  |
|  |                       |  |
|  |                       |  |
|  |                       |  |
|  |                       |  |
|  |                       |  |
|  |                       |  |
|  |                       |  |
| Why would someone be interested in you | usage of our product? |  |
|  |                       |  |
|  |                       |  |
|  |                       |  |
|  |                       |  |
|  |                       |  |
| Other Sponsors / Sponsors              | nin                   |  |
| Other Sponsors / Sponsors              | пр                    |  |
|  |                       |  |
| Non-Exhaust Products                   |                       |  |
|  |                       |  |
|  |                       |  |
| Brand                                  | non-exhaust product   |  |
| Brand                                  | Holl exhaust product  |  |
|  |                       |  |
| Brand                                  | non-exhaust product   |  |
|  |                       |  |
| Brand                                  | non-exhaust product   |  |
| Brana                                  | Ton exhause produce   |  |
|  |                       |  |
| Brand                                  | non-exhaust product   |  |
|  |                       |  |
| Brand                                  | non-exhaust product   |  |
| S.aa                                   | non candast product   |  |
|  |                       |  |
| Brand                                  | non-exhaust product   |  |
|  |                       |  |
| Fulcaust Duadusts                      |                       |  |
| Exhaust Products                       |                       |  |
|  |                       |  |
|  |                       |  |
| Brand                                  | exhaust product       |  |
|  |                       |  |
| 2                                      |                       |  |
| Brand                                  | exhaust product       |  |



### PROMOTIONAL VALUE

Required vehicle documentation / promotions for your project

| 1.                              | Vehicle with product video and/or photography  |                                |   |          |  |  |  |
|---------------------------------|--|--------------------------------|---|----------|--|--|--|
|                                 | Vehicle and product  | t use videos                   |   |          |  |  |  |
|                                 | Vehicle and product use photography  |                                |   |          |  |  |  |
| 2.                              | Event partici  | pation (most signif            | icant first)                              |          |  |  |  |
|                                 | Date   | Event                          |   |          |  |  |  |
|                                 | Date   | Event                          |   |          |  |  |  |
|                                 | Date   | Event                          |   |          |  |  |  |
| 3. Social media (digital)       |  |                                |   |          |  |  |  |
|                                 | Website <text small<="" th=""><th colspan="6">Website <text small=""></text></th></text> | Website <text small=""></text> |   |          |  |  |  |
|                                 | Facebook <text sma<="" td=""><td>ıll&gt;</td><td></td><td></td></text>                   | ıll>                           |   |          |  |  |  |
|                                 | Instagram <text small=""></text>   |                                |   |          |  |  |  |
| You Tube <text small=""></text> |  |                                |   |          |  |  |  |
|                                 |  |                                |   |          |  |  |  |
| Additio                         | onal documen   | tation / promotion             | s for your project (Check all tha         | t Apply) |  |  |  |
| ☐ SEMA Booth Feature Vehicle    |  | ure Vehicle                    | Hall                                      | Booth #  |  |  |  |
|                                 |  |                                |   |          |  |  |  |
|                                 | Company Name   |                                | Describe how the Vehicle will be featured |          |  |  |  |
| □ SEM                           | 1A Floor Featu   | re Vehicle                     | Location / Hall                           |          |  |  |  |
| ☐ Prin                          | t article / mag  | azine (non-digital)            |   |          |  |  |  |
|                                 | Publication  |                                |   |          |  |  |  |
|                                 | Publication  |                                |   |          |  |  |  |
| □ Web                           | osite feature /  | story (digital)                |   |          |  |  |  |
|                                 | Website  |                                |   |          |  |  |  |
|                                 | Website  |                                |   |          |  |  |  |
| □ Tele                          | vision integra   | tion                           |   |          |  |  |  |
|                                 | Network /Channel   | Show                           |   |          |  |  |  |

E-MAIL COMPLETED FORM TO SPONSORSHIP@MAGNAFLOW.COM



#### PRODUCT REQUEST

Performance Exhaust systems / kits

# QTY Part Number Description Part Number QTY Description Custom Builder Parts / Accessories Part Number QTY Description Part Number QTY Description Part Number QTY Description QTY Part Number Description QTY Part Number Description QTY Part Number Description **Shipping Address for requested Products** Attention to Street City

State

Zip



#### **AGREEMENT**

By submitting this request for sponsorship form you agree to the following terms:

- 1. You are the legal representative for promotional interest in the vehicle and have the right to enter an agreement with MagnaFlow in association with the sponsorship of the vehicle.
- 2. You will refrain from making any disparaging or negative references toward Sponsor nor will you claim you are a representative of the Sponsor.
- 3. During the promotional period of 1 year from receipt of the product you agree to display sponsor logo on vehicle and/or sponsor board and use the sponsored products on the Sponsored vehicle.
- 4. Provide the promotional value(s) to Sponsor as stated above during the agreement period of 1 year from receipt of the product.
- 5. All submitted promotional assets including but not limited to photography, imagery and video, become property of Sponsor and may be used for marketing and promotional purposes in perpetuity free of royalty or any fees.

| l,   | _ agree to the above terms and would like to submit this |
|--|--|
| First and Last name (printed)                |  |
| Builder / Exhibition Vehicle for sponsorship | consideration today                                      |
|  |  |
| Signature                                    |  |